CBCS SCHEME

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BEC501

Fifth Semester B.E./B.Tech. Degree Examination, Dec.2024/Jan.2025
Technological Innovation and Management
Entrepreneurship

Time: 3 hrs. Max. Marks: 100

Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.
2. M : Marks , L: Bloom's level , C: Course outcomes.

		Module – 1	M	L	C
Q.1	a.	Explain the different roles played by Managers.	10	L1	CO1
	b.	Describe the managerial skills required using skill-mix diagram.	10	L1	CO1
		OR			
Q.2	a.	Explain the various steps involved in planning.	10	L2	CO1
	b.	Explain all the steps in rational decision making with a neat diagram.	10	L2	CO1
		Module – 2			
Q.3	a.	Define organization. Briefly explain the principles of organizing.	10	L2	CO2
	b.	What is recruitment? Explain the steps in the selection process.	10	L2	CO2
		OR			
Q.4	a.	Explain Maslow's need hierarchy theory with a neat diagram along with examples.	10	L2	CO2
	b.	Discuss Autocratic, Democratic and Free-rein leadership styles.	10	L2	CO2
		Module – 3			
Q.5	a.	Define Social Audit. Explain the benefits and limitations of social audit.	10	L2	CO3
	b.	Explain the different views on social responsibility of business.	10	L2	CO3
		OR			
Q.6	a.	Explain different types of entrepreneurs by defining an entrepreneur.	10	L2	CO3
	b.	Explain entrepreneurial development cycle.	10	L2	CO3
		Module – 4			
Q.7	a.	Explain the different Government policy and development of the small scale sector in India.	10	L2	CO4
	b.	Explain the problems for small scale industries.	10	L2	CO4
		OR			
Q.8	a.	Explain the identification of business opportunities in India.	10	L2	CO4
	b.	Explain in detail the project feasibilities.	10	L2	CO4
		Module – 5			
Q.9	a.	What are the reasons for failure of some business plans?	10	L2	CO4
	b.	Explain the Government schemes for funding business.	10	L2	CO4
		OR			
Q.10	a.	Explain the challenges and difficulties in starting an enterprise.	10	L2	CO4
	b.	Describe the limitations and differences of PERT and CPM.	10	L2	CO4

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