CBCS SCHEME
SRI SAIRAM COLLEGE OF ENGINEERING

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BME501/BMT501/BSA501/BAG501

Fifth Semester B.E./B.Tech. Degree Examination, Dec.2025/Jan.2026
Industrial Management and Entrepreneurship

Time: 3 hrs. Max. Marks: 100

Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.
2. M : Marks , L: Bloom's level , C: Course outcomes.

		Module – 1	M	L	C
Q.1	a.	Explain the meaning and characteristics of management.	10	L2	CO1
	b.	List and explain the functions of management.	10	L2	CO1
		OR			
Q.2	a.	Explain the steps involved in planning process.	10	L2	CO1
	b.	Discuss the nature and importance of planning process.	10	L2	CO1
		Module – 2			
Q.3	a.	Explain the nature and purpose of organization and list the principles of organization.	10	L2	CO2
	b.	Explain the process of selection and recruitment in staffing.	10	L2	CO2
		OR			
Q.4	a.	Explain the meaning and nature of directing and explain any two motivational theories.	10	L2	CO2
	b.	Explain the meaning and steps in controlling.	10	L2	CO2
		Module – 3			
Q.5	a.	Explain the functions of an Entrepreneur.	10	L2	CO2
	b.	Define the meaning of Entrepreneur and explain the types of Entrepreneur.	10	L2	CO2
		OR			
Q.6	a.	Explain the stages in entrepreneurial process.	10	L2	CO2
	b.	Explain the role of entrepreneurs in the Economic Development and list the barriers of Entrepreneurship.	10	L2	CO2
		Module – 4			
Q.7	a.	Explain the characteristics and role of small scale industries in Economic development.	10	L2	CO3
	b.	Explain the different policies of Small Scale Industries (SSI) and government policy towards SSI.	10	L2	CO3
		OR			
Q.8	a.	Explain the impact of privatization and globalization on SSI.	10	L2	CO3
	b.	Briefly explain Ancillary and Tiny Industries.	10	L2	CO3
		Module – 5			
Q.9	a.	Briefly explain TECKSOK and KIADB schemes.	10	L2	CO3
	b.	Explain the steps involved in preparation of project.	10	L2	CO3
		OR			
Q.10	a.	Explain Market and Technical Feasibility Study.	10	L2	CO3
	b.	Explain Financial and Social Feasibility Study.	10	L2	CO3

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